

# COOKIES NOTICE

Last updated: April 2018  
Date of next review: April 2020

## 1. Introduction

1. This Hyster-Yale Materials Handling, Inc. Notice ("**Notice**") applies to this website ("**Website**") and to any websites, branded pages on third party platforms (such as Facebook, LinkedIn or Twitter) and applications accessed or used through such websites or third party platforms ("**the Hyster-Yale Group Sites**"), which are operated by or on behalf of Hyster-Yale Materials Handling, Inc., its subsidiaries and/or affiliated companies (hereinafter "**Hyster-Yale Group**", "**we**". "**us**", "**our**"). This Notice sets out how we collect and process information about you on the Hyster-Yale Group Sites through the use of cookies. We use the term "cookies" in this Notice to refer to website cookies and to similar technologies that may collect information automatically when you visit the Hyster-Yale Group Sites (such as pixel tags, web beacons, device IDs and similar technologies).

## 2. What is a cookie?

1. A cookie is a small text file or a piece of information that may be stored on your computer or mobile device when you visit a website. Almost every website uses cookie technology. Cookies serve a number of purposes such as letting you navigate between webpages efficiently, remembering your preferences, and generally improving the user experience. Cookies may tell us, for example, whether you have visited our Website before or whether you are a new visitor. They can also help to ensure that adverts you see online are more relevant to you and your interests. This functionality makes cookies extremely useful to improve your user experience when you return to a website you have already visited.

## 3. How long do cookies last for?

1. Cookies can remain on your computer or mobile device for different periods of time. Some cookies are 'session cookies'. These cookies exist only while your browser is open and are deleted automatically once you close your browser. Other cookies are 'persistent cookies'. These cookies survive after your browser is closed until a defined expiration date. They can be used by websites to recognise your computer when you open your browser and browse the Internet again.

## 4. What other technologies are used to track my Hyster-Yale Group Site visits?

1. We may also use other tracking technologies, such as pixel tags and web beacons, to better tailor the Hyster-Yale Group Sites in order to provide a better service. These technologies usually work in conjunction with cookies. To disable cookies used on the Hyster-Yale Group Sites, and therefore any other tracking technologies that work in conjunction with these cookies, please follow the instructions below.

## 5. What types of cookies do we use?

1. There are two broad categories of cookies.
2. Cookies that are essential for the operation of the Hyster-Yale Group Sites, also known as Strictly Necessary Cookies, enable features without which you would not be able to use the Hyster-Yale Group Sites as intended. Your consent is not required for the use of Strictly Necessary Cookies, which is why Strictly Necessary Cookies cannot be disabled using the features of or the links on the Hyster-Yale Group Sites. However, you have the option to completely disable cookies in your browser at any time. The other category of cookies is cookies which are not essential to use the Hyster-Yale Group Sites. Nevertheless, these cookies do still fulfil important functions. You may disable any of these cookies via your browser settings or by using the links provided in the list below. However, if you do so, various functions of the Hyster-Yale Group Sites may be unavailable to you or may not work the way you want them to.
3. The specific types of cookies served through the Hyster-Yale Group Sites are described below:
  1. **Strictly Necessary Cookies:** These cookies are necessary to provide you with services available through the Hyster-Yale Group Sites and to use some of its features, such as access to secure areas. Without these cookies, services you have asked for, like stored passwords for log-ins, would not be possible.
  2. **Analytics Cookies:** These cookies collect information that is used in aggregate form to help us understand how the Hyster-Yale Group Sites are being used or how effective the Hyster-Yale Group Sites are. This information will be used for the purpose of evaluating your use of the Hyster-Yale Group Sites, compiling reports on the Hyster-Yale Group Site

activity for the Hyster-Yale Group Site operators and providing the Hyster-Yale Group Site operators with other services relating to the Hyster-Yale Group Site activity and internet usage.

3. **Functionality Cookies:** These cookies collect information to help us customize the Hyster-Yale Group Sites for you. They can be used to recognise you when you return to the Hyster-Yale Group Sites. This enables the operator to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
4. **Advertising cookies:** These cookies are used to make our advertising messages more relevant to you. They perform functions like preventing the same ad from continuously reappearing, ensuring that ads are properly displayed for advertisers, and in some cases selecting advertisements that are based on your interests.
5. **Social Media Cookies:** On some pages of the Hyster-Yale Group Sites, third parties that provide applications through the Hyster-Yale Group Sites may set their own cookies in order to track the success of their applications or customize applications for you. For example, when you follow the Hyster-Yale Group using a social media button on a the Hyster-Yale Group Site (e.g. Facebook, Twitter or LinkedIn), the social network that has created the button will record that you have done this. Because of how cookies work, we cannot access these cookies, nor can the third parties access the data in cookies used by us. Some pages of the Hyster-Yale Group Sites may also contain embedded content, such as video content from YouTube, and these sites may set their own cookies.
6. **Beacons and Widgets:** Web beacons operate in a similar way to cookies and are placed on websites or in an e-mail in order to monitor the behaviour of the user visiting the website or sending the e-mail.

## 6. How else do we use cookies?

1. For further details about how we use information collected by cookies, please see our [Privacy Policy](#).

## 7. How to control or delete cookies

1. You can control cookies served through the Hyster-Yale Group Sites using any of the following means:
  1. **Industry opt-out sites.** You can also refuse cookies served for advertising purposes by many of our third party advertising partners by visiting either:  
<http://www.aboutads.info/choices/> or  
<http://www.networkadvertising.org/choices/>.
  2. **Browser settings.** While most web browsers accept cookies by default, you can change your browser's settings to reject and/or to remove cookies. As the precise means by which you may do this will vary from browser to browser, please visit your browser's help menu for more information.
2. Please also note that if you choose to reject or remove cookies, doing so may prevent certain features or services of the Hyster-Yale Group Sites from working properly and therefore affect your experience while on the Hyster-Yale Group Sites. Areas of the Hyster-Yale Group Sites that can potentially incorporate content from third parties, and which therefore place third-party cookies, will not be available to you. If that is the case you will be informed accordingly. Since your cookie opt-out preferences are also stored in a cookie in your website browser, please also note that if you delete all cookies, use a different browser, or buy a new computer, you will need to renew your opt-out choices.

## 8. Changes to the Notice

1. This Notice was last updated on April 11, 2018. A notice will be posted on our Website home page for 30 days whenever this Notice is changed in a material way. By continuing to use the Hyster-Yale Group Sites you confirm your continuing acceptance of this Notice.